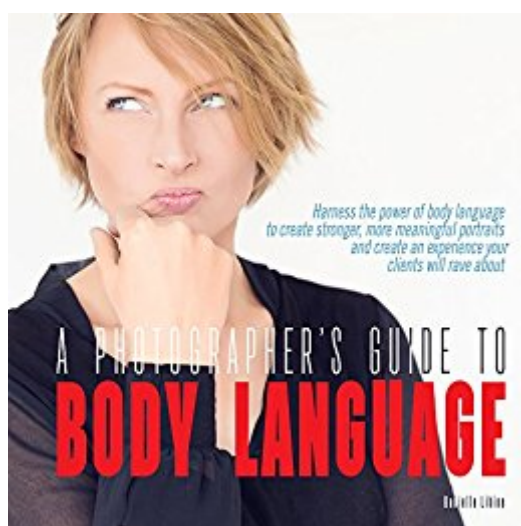# A Photographer's Guide To Body Language: Harness The Power Of Body Language To Create Stronger, More Meaningful Portraits And Create An Experience Your Clients Will Rave About

Synopsis

Have you ever wondered why some portraits come out great, and others just don't work out despite using the same equipment and poses?Why the relationship with some clients is super easy and others not so much?I certainly did!Then I learned how to use the power of nonverbal communication and body language... and it changed my life!With this book, you will build theoretical and practical knowledge on how to use body language in your daily work as a portrait photographer.- Learn techniques that make posing a breeze with any client.- Get more referrals by creating a super positive experience.- Achieve a sense of connection in every portrait.- Have super easy and stress free sales conversations.- Increase your sales by adding an element of coaching to your business portraits.By discovering body language cues and micro expressions in detail, and understand what they mean when we see them in our pictures, you will create high impact, meaningful portraits that your clients will rave about!Written by Swiss Photographer Danielle (Dee) Libine and based on current scientific research as well as practical experience, a photographerâ ™s guide to Body Language addresses the aspects of body language that are important to still photography as well as how to use your own body language to improve client relationships and create a positive experience they will rave about.

Book Information

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Customer Reviews

I just finished reading Danielle Libine's A Photographer's Guide to Body Language.I bought the book for a few reasons:I usually look as though I'm about to be shot the second I stand in front of a camera. And I'd really like to stop doing that.I love to study the structure and content of non-fiction books because it makes me a better book coach.I love Danielle (Dee), who happened to reach out to me one day and give me a few pointers on how to create the right sort of image.Although the target market for Dee's book is photographers, I gleaned tons of useful information about how to hold my chin to disguise the ole' chicken neck, how to show confidence and power without crossing my arms in front of my delicate innards, and what to do with my hands, which, believe me, I've always found a mystery.What are saying to the world without knowing it? What few adjustments could you make that will tell a VERY different story?

The difficult thing about writing any book on body language is to make the content factual, relevant and usable. This book is all! If you are a photographer, then youâ ™ll find ideas and techniques proven by science and hands-on professional experience to be powerful in not only working with your subjects to create stunning photos, but also working on yourself to create a profitable business. The power of this book is in the range of physical vocabulary it brings to photographers and their clients that can both put everyone at ease and bring out the right image for the job. And if you are a student or professional in body language and need another great go-to manual on how the way we present ourselves can profoundly affect othersâ |then this is a must read. Danielle Libine knows very well that there is no bad body language -- only results you did or did not want. This book will help anyone, pro photographer or otherwise get closer to the results they need and with ease. A Photographer's Guide to Body Language: Harness the power of body language to create stronger, more meaningful portraits and create an experience your clients will rave about

This is a perfectly practical guide to one of the most difficult aspects of portrait photography - the client's connection with the camera, with tips and tricks that will make your next photo shoot shine.I've found that, as the photographer, I'm more confident on my side of the camera thanks to my new-found knowledge and this confidence transmits to the client's resulting pictures.Danielle's writing style makes for an easy read. She's casual, with a non-intrusive sense of humour and talks to you from a totally practical perspective having researched Body Language to make herself a better photographer. Everything in the book is useful.

As a hobbyist photographer, I take hundreds of family photos of my kids and my wife. This book was instrumental in helping me understand why I continuously got good, but not great, portraits. Danielle is articulate in her explanations of body language, and there are plenty of helpful illustrations that make it easy for readers to understand the content.The chapter on "Show the Pose" and "Shooting ages and framing" were game changers for me. I applied some of the techniques and very quickly noticed an improved experience in how my subjects interacted with the camera; more natural to say the last. Most importantly, taking family photos became much more fun and I ended up with plenty more usable photos as a result.The chapters on working with clients are not relevant to me, but I would expect there is lots of good advice available in this book for professional photographers. I would recommend it to Pros and Amateurs alike.

I am a professional portrait photographer always looking to improve my clients experience. I bought Danielle's book to learn more about understanding how the client is feeling and to improve photographer an client experience . Most of us only have our portraits taken on our wedding day and for our CV, and I know how awkward an experience this can be for the client. Danielle's book is written in an easy narrative and you feel like she is there with you. I have already put lots of what Danielle teaches into practise with great results.Highly recommend for professionals and those starting their career in photography

It was very pleasant and interesting to read this book and I am definitely going to recommend it to some other photographers.I learned a lot of important things about how to get better and better in portrait photography but also it was a good surprise to understand that it doesn't apply only to your models when theyâ ™re in front of your camera but to yourself and on a day-to-day basis too!Well, I just want to say "thank you Dee" for helping us so well! :-)

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